

Privacy Notice

pursuant to Art. 13 of the GDPR relating to the processing of personal data

Camera Nazionale della Moda Italiana, with registered office in Milan (MI) - 20122, Piazza Duomo, 31. VAT number 80181570583 (hereinafter “**CNMI**” or “**Data Controller**”), is committed to protecting the personal data of the user of the milanofashionweek.cameramoda.it website (“**Site**”) and, as controller of personal data, is obliged, pursuant to Article 13 of EU Regulation no. 679/2016 (*General Data Protection Regulation*, “**GDPR**”), to provide to the user some information about the processing of personal data. This privacy notice does not apply to other websites owned by third parties, which can be reached through links on the Site. Please review the Privacy Policy of these websites of third parties in relation to their processing of personal data.

Data Controller

Camera Nazionale della Moda Italiana, with registered office in Milan (MI) - 20122, Piazza Duomo, 31, VAT number 80181570583. The Controller’s contacts are written in the specific paragraph of this Privacy notice (Contacts).

Types of collected data

Through the Site, the following types of user’s data (hereinafter jointly also “Personal Data”) can be processed.

A) Navigation Data and Cookies

The computer systems and software procedures, aimed at the functionality of the Site, acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified subjects, but by their own nature could, through processing and association with data held by third parties, allow the users to be identified. This category of data includes the IP addresses of the computers used by users, who connect to the Site, the URI addresses (Uniform Resource Identifier) of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error, etc..) and other parameters relating to the operating system used. This data is used for the only purpose of obtaining anonymous statistical information on the use of the Site and to check its correct functioning and it is deleted immediately after processing. The data may be used to determine responsibility in the event of any computer crimes against the site.

In addition, the Site uses cookies, in accordance with our [Cookie Policy](#).

B) Personal data provided intentionally by the User

CNMI processes some personal data which can be provided intentionally by the users, also through specific form:

- to subscribe to the newsletter (name, email address);
- to login to the Site, where the User has registered through the institutional site of CNMI (username, password);
or Personal Data that can be sent to CNMI using the contact data indicated on the Site.

Purposes and legal basis of the processing

A) Performance of a contract or of pre-contractual measures related to users’ requests

The Data Controller may process the Users’ Personal Data in order to perform a contract or pre-contractual measures, to manage and verify requests for information made through the Site or requests for accreditations or to login to the Site.

Legal Basis: performance of a contractual obligation or of pre-contractual measures. The provision of Personal Data is necessary; otherwise, the Data Controller will not be able to respond to the User’s requests or implement contractual measures that must be adopted at the Users’ request.

B) Sending Newsletter

The Data Controller may process the Users' contact data for sending a newsletter related to events linked to the world of Fashion, through automated means (i.e. e-mail).

Legal Basis: performance of a contractual obligation or of pre-contractual measures. The provision of Personal Data is optional; in any event, should data not be provided, the Data Controller will not be able to provide to the user the newsletter service.

C) Purposes related to obligations provided for by laws, regulations or EU legislation, by provisions/requests of authorities legitimized by law and/or by supervisory and control bodies

The Data Controller may process the Users' Personal Data in order to fulfil the obligations to which it is bound.

Legal Basis: compliance with a legal obligation. The provision of Personal Data for this purpose is necessary; otherwise the Data Controller will not be able to comply with specific legal obligations.

D) Defense of rights during judicial, administrative or extra-judicial proceedings, and in the context of dispute arising in relation to the services/activities offered

The Data Controller may process Personal Data to defend its rights or to act or even make claims against the User or against third parties.

Legal Basis: Legitimate interest of the Data Controller in the protection of its rights. In this case, a new and specific provision of data is not required because the Data Controller will pursue this purpose, where necessary, by processing the data collected for the other above-mentioned purposes, considered compatible with this.

Processing modalities

The Data Controller adopts the appropriate security measures to prevent unauthorized access, disclosure, modification or destruction of Personal Data. The processing is carried out by computer and/or telematic means, with organizational methods and logics strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other subjects involved in the organization of this Site may have access to Personal Data (administrative, commercial, marketing, legal, system administrators) or external subjects (such as third party technical service providers, hosting providers, IT companies, communication agencies), also appointed, if necessary, as Data Processors by the Data Controller. The updated list of Data Processors can always be requested to the Data Controller.

Place of storage

All Personal Data are stored on our secure servers (or on secure paper copies) or on those of our suppliers or commercial partners, and may be accessed and used based on our standards and our security policies (or equivalent standards for our suppliers or commercial partners). Our servers are located within the European Economic Area (EEA).

Conservation period

We store Personal Data only for the time necessary to achieve the purposes for which they were collected or for any other legitimate related purpose. Therefore, if Personal Data are processed for two different purposes, we will store this data until the longer period of time for which it is retained, however, we will no longer process Personal Data for that purpose. Personal Data that are no longer necessary, or for which there is no longer a legal basis for their storage, will be irreversibly anonymized (being in this case stored) or safely destroyed. Personal Data processed in order to fulfil any contractual obligation may be stored for the entire duration of the contract and, in any case, no longer than the following 10 years, in compliance with the legal statute of limitations. Data processed for judicial purposes will be kept for the term in which possible claim may be pursued according to applicable law.

Users' rights

Each User, subject to the conditions provided by the GDPR, is entitled to request:

- access to Personal Data concerning him/her, as well as their rectification;
- the erasure of Personal Data concerning him/her;
- the rectification of Personal Data concerning him/her;

- the limitation of the processing of Personal Data concerning him/her;
- the copy of Personal Data concerning him/her provided to the Company, in a structured, commonly used and readable format (portability) and the transmission of such Personal Data to another Data Controller.

Right to object: Users have the right to object in whole or in part to the use of Personal Data processed by the Data Controller, if the conditions provided by GDPR are met.

If the User exercises any of the above-mentioned rights, it will be the responsibility of the Data Controller to verify that he/she is authorized to exercise the same and it will be acknowledged, as a rule, within one month. In the event that the User believes that the processing of his/her Personal Data is in breach of the applicable legislation on the protection of Personal Data, he/she has the right to lodge a complaint with the Personal Data Protection Authority, using the available references on the website www.garanteprivacy.it, or to take appropriate legal action.

How to exercise rights

To exercise their rights, users may address a request to the contact details of the Data Controller. The requests are deposited free of charge and processed by the Data Controller as soon as possible, in any case within one month from receipt of the request, which can be extended up to two months if it is necessary, taking into account the complexity and number of requests received by the Data Controller.

Contacts

To exercise his/her rights, the user may contact CNMI by email: privacy@cameramoda.it, telephone: 02/7771081, or by sending a registered letter with return receipt to CNMI (Piazza Duomo 31, 20122 - Milan) or a PEC message to: cnmi@wifipec.it.

Further information

Specific information

At the User's request, in addition to the information contained in this Privacy Notice, this Site may provide to the user additional and contextual information regarding specific services, or the collection and processing of Personal Data.

System log and maintenance

For operational and maintenance needs, this Site and any third-party services, used by it, may collect system logs, namely files that record interactions and may also contain Personal Data, such as the User IP address.

Information not contained in this Privacy Policy

Further information in relation to the processing of Personal Data may be requested at any time to the Data Controller, using the contact details.

Answer to "Do Not Track" requests

This Site does not support "Do Not Track" requests. To find out whether any third-party services you use support them, please consult their privacy policy.

Modifications to this Privacy Policy

The Data Controller reserves the right to make changes to this Privacy Notice at any time. Therefore, please visit this page frequently, referring to the date of the last modification indicated at the bottom.